



## **27 Things we can learn from world leaders of the past: Lincoln, Churchill, King**

*Bill Potter, Brian Morris*

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What can we learn from leaders of the past? A lot.

There are biographies, autobiographies and movies about past leaders, some great and good, some notoriously bad.

But there are ALWAYS lessons to be learned by the serious, modern candidate or executive aspiring to become The Person At The Top.

Surely your purpose in reading this book is simple: you want to recognise the characteristics which will make YOU the next man at the top.

It has 46 live links to websites you'd take years to discover on your own.

Each website or film is crammed with in-depth knowledge of leaders and how they did what they did.

This illustrated book is packed with wisdom gleaned from leaders of every stripe.

The links to websites are where you can get extra information.

Our stories about men at the top cover the big four categories:

- \* politics
- \* business
- \* military
- \* religion.

You will improve your chances of personal success by not doing what some past leaders did.

You need to know what to do and what NOT to do.

Some of those old behaviours don't work in the 21st century!

It's all explained.

You'll discover how to learn from other people's mistakes. That's always quicker and cheaper than making the same mistakes yourself.

Early cave-dweller leaders were only concerned about food, water, shelter, procreation, fighting off wild animals etc.

There are lessons to be learned from them.

Crazy military leaders often used their troops as cannon fodder and millions of people perished!

Yes, there are lessons to unlearn from bad leaders.

Religions have not fared much better, although religious leaders have been slightly more dutiful and caring than those in politics, the military or business. More lessons to learn.

Yet when religious leaders abandoned their principles to follow the bias of their beliefs, they decimated many societies by wars, persecution and extremism.

If you want the grisly details, check the websites listed.  
There are 46 LIVE LINKS.

True leaders must have a vision.  
You'll learn about having a vision from the great visionaries of the past.  
Read about Martin Luther King and hear his famous speech. Live link. HEAR his powerful voice.

Hear the youthful Barack Obama give his famous 2004 Convention speech which rocketed him to the presidency! Live link.

This book describes how to start building your own supportive power base.

Yes, we expect leaders to build strong teams. Not with 'yes men' or 'sycophants' but with real strivers and achievers all working towards the main cause – the leader's vision.

We investigate the principle of MBWA. 'Management By Walking About'. Live link to how Steve Jobs used this technique.

I encourage you to read one biography each month, and make notes of what you discover. Reading biographies has been a popular path for most leaders. Live links.

Finding this essential information in one place makes your leadership journey easier and faster.

If you want the specific details of 100 great leaders of the past: Gandhi, Churchill, Roosevelt, Martin Luther King Jr, you should read their specific biographies. The live links are right here.

Highlight things you want to follow up as your TO DO list.

Make a note of WHAT YOU THINK ABOUT as a consequence of what you read here.

Fifteen famous leaders share their insights in a unique dialogue with spirit-master Peter Watson Jenkins in his book 'Talking With Leaders Of The Past'.

This is a book you'll value. You'll want to read it again every few months as you make progress on your journey to the top.

If this is the first book you'll read about becoming a great leader you've probably saved yourself years of wandering about looking for this information.

It's all here.  
All in one place.

The authors have over 20 books on Amazon.  
Both authors agree: "This is our best book so far."

It comes with a 100% money-back guarantee if you're less than DELIGHTED.

There is a mystery bonus offer at the end of the book.  
(If I told you now it wouldn't be a mystery!)

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