



The Movie Business Book: Second Edition

Jason E. Squire

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Behind the glitter of Hollywood lies a high-powered, multibillion-dollar business whose workings are known only to industry insiders.

In "The Movie Business Book, " forty of Hollywood's most celebrated producers, directors, screenwriters, agents, lawyers, marketers, distributors, exhibitors, and deal makers reveal the secrets of their trade in personal accounts that are both highly informative and wonderfully entertaining.

This new edition -- fully revised and updated for the movie industry of the '90s -- includes such unique perspectives as David Puttnam on producers, Sydney Pollack on directors, Henry Jaglom on independent filmmaking, Mike Medavoy on studio management, Richard Childs on home video, Martin Polon on new technology, and thirty-four more.

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