



# Mergers: Leadership, Performance and Corporate Health (INSEAD Business Press)

*D. Fubini, C. Price, M. Zollo*

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**Mergers: Leadership, Performance and Corporate Health (INSEAD Business Press)** D. Fubini, C. Price, M. Zollo

Drawing on their own extensive integration experience, the systematic analysis of 167 mergers, and cutting edge academic research, the authors of this book identify the common leadership challenges to be tackled for the achievement of what we call 'corporate health', the most thorough and sustainable test of merger success.

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