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The McKinsey Way is a look into the minds and practices of the most celebrated and respected consultancy in the game. By highlighting the tactics used by McKinsey consultants on every project, the book informs businessmen and women of techniques and strategies they can use on a daily basis to be more successful in their business roles.

You will learn:

- How to become your boss's go to problem solver
- How to impress your audience when presenting informative data
- How maintaining a positive, adventurous attitude can make your job easier.

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