



# Complacency and Collusion: A Critical Introduction to Business and Financial Journalism

Keith J. Butterick

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### **Complacency and Collusion: A Critical Introduction to Business and Financial Journalism**

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In Complacency and Collusion, Keith J. Butterick draws on extensive experience as a journalist and scholar to show why financial and business journalism is so often toothless. He offers compelling explanations for why big business needs the press—and vice versa—and presents piercing analyses of the inadequacies of reporting in such major outlets as the *Economist* and the *Financial Times*, showing how those failures are rooted in the close relationship between businesses and those covering them. He concludes with a reflection on what the growth and spread of a complacent, complicit corporate journalism will mean for the future of a truly free media.



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