



# How to Write It, How to Sell It: Everything a Screenwriter Needs to Know About Hollywood

*Linda Palmer*

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**How to Write It, How to Sell It: Everything a Screenwriter Needs to Know About Hollywood** Linda Palmer

As a producer and successful screenwriter, Linda Palmer knows all of Hollywood's trade secrets--and in *How to Write It, How to Sell It*, she shares them all.

Linda Palmer knows that even in closed-door Hollywood, if your screenplay snags the interest of a producer, it doesn't matter who you are--you're in. The trick is getting your screenplay into the producer's hands. As a former vice president of production at Tristar Pictures and a credited screenwriter, Linda Palmer has a unique understanding of both sides of Hollywood's desk.

In *How to Write It, How to Sell It*, she shares her knowledge with aspiring screenwriters, and she does so with the same charm the students of her popular UCLA Extension class have come to love and depend on. Straightforward and personable, Palmer uses the movies she loves to illustrate discussions of plot, structure, and character. From the layout of the page to the pitch to tips on sneaking by Hollywood's notorious *readers*, Palmer explains the business of show business as only one who knows it from the inside can.

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