



Up Against the Corporate Wall: Cases in Business and Society

S. Prakash Sethi, Paul Steidlmeier

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This collection of 25 intermediate/advanced-level cases on the inter-relationships among business, government, and society provides detail based on extensive research. Broad in scope and focus, the cases explore successful as well as problematic business strategies, in both domestic and international arenas, as they affect and involve all constituencies - top management, lobbyists, workers, consumers.

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