



The Risk Management Process: Business Strategy and Tactics

Christopher L. Culp

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The Risk Management Process: Business Strategy and Tactics Christopher L. Culp
Integrates essential risk management practices with practical corporate business strategies

Focusing on educating readers on how to integrate risk management with corporate business strategy-not just on hedging practices--"The Risk Management Process" is the first financial risk management book that combines a detailed, big picture discussion of firm-wide risk management with a comprehensive discussion of derivatives-based hedging strategies and tactics.

An essential component of any corporate business strategy today, risk management has become a mainstream business process at the highest level of the world's largest financial institutions, corporations, and investment management groups. Addressing the need for a well-balanced book on the subject, respected leader and teacher on the subject Christopher Culp has produced a well-balanced, comprehensive reference text for a broad audience of financial institutions and agents, nonfinancial corporations, and institutional investors.

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